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## **MEDIA RELEASE**

# **D-Link Forms Strategic Alliance with VeriFone**

## **Companies Team Up to Ease Merchant Adoption of Wi-Fi Enhanced Electronic Payment**

Wednesday, 31 May 2006

**Singapore** – D-Link International announced today an international marketing alliance with VeriFone to foster adoption of Wi-Fi enhanced electronic transactions solutions. The two companies will collaborate to provide merchants with expertise and installation assistance in establishing Wi-Fi based transaction networks.

D-Link is the leading networking company with a #1 market share position in worldwide connectivity for the small-to-medium business (SMB) segment, and VeriFone is the leading provider in the electronic payment solutions industry.

"As a global leader in networking connectivity, D-Link is glad to work with VeriFone to provide a total wireless payment solution to its customers and merchants," said Tony Tsao, president of D-Link International. "With this cooperation, electronic payments and other transactions can now be made at almost any place, while staying connected to existing networks, through wireless solutions."

"To set up a small Wi-Fi network is easy, as millions of consumers have demonstrated, but when it comes to setting up a private network with multiple access points in an area

such as a mall that already has public networks, then merchants are looking for expertise and experience to ensure their needs are met," said William Nichols, VeriFone vice president, Emerging Markets and International Marketing. "VeriFone and D-Link have that expertise and have previously cooperated on several initiatives."

VeriFone and D-Link have teamed up on several projects in Latin America and Asia, including the world's first ever Wi-Fi payment solution, installed in the San Marino Mall in Guayaquil, Ecuador in 2003.

The companies will work together on solutions design and joint marketing programs to provide pre-sales support to channel partners and coordinating technical support.

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**About D-Link ([www.dlink-intl.com](http://www.dlink-intl.com))**

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company is an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link International headquarters are located at 1 International Business Park #03-12 The Synergy, Singapore 609917. Phone (65) 6774-6233, FAX (65) 6774-6322.

**About VeriFone Holdings, Inc. ([www.verifone.com](http://www.verifone.com))**

VeriFone Holdings, Inc. ("VeriFone") (NYSE: PAY), a global leader in secure electronic payment technologies, provides expertise, solutions and services for today with a migration strategy for tomorrow. VeriFone delivers solutions that add value to the point of sale, resulting in improved merchant retention and the generation of new sources of revenue for its partners and customers. VeriFone solutions are specifically designed to meet the needs of vertical markets including financial, retail, petroleum, government and healthcare.