

# Blogging beyond time and space

*Updating your diary or journal pages on the web is now as easy as sending a SMS or MMS. Introducing the new age of mobile web logging, or in short MoBlogging.*

It began with writing daily notes in a diary on the Internet using a computer. Then it became easier with the help web browsing capabilities technology on gadgets such as the PDA and cellular phones. Now the process of writing notes on the web has become simplified with the introduction of mobile blogging (moblogging) through the sending of messages to an Internet site via a SMS and MMS.



Moblogging is about publishing web pages on the Internet using a mobile phone. Photography using camera mobile phones and short messages play a key role in providing the pictures and notes on the fly at the individual's web site.

Singapore made history when it became the first nation in the world to harness moblog technology on a nation wide scale recently as part of its National Day programme at <http://moblog.ndp.org.sg>.

For first time bloggers, moblog may be a cool idea as an alternative to writing notes online to post comments or pictures on the Internet. Using Moblog, all that the users need to have is the mobile phone, after he or she has registered for a moblog account. In the case of the Singapore national moblog programme, bloggers are selectively invited to 'blog for a cause' – a national cause that is. For others who wish to try mobile blogging, register online at <http://www.moblog.com> or <http://www.moblog.com.sg>.



Like any other bloggers' registration sites, signing up for a moblog account is straight forward. Once completed, all that the moblogger needs to do is to fill in the profile and decide whether to enable SMS and MMS services, or to use the default settings where WAP enabled mobile phones will be able to send files and upload text on the fly.

For mobloggers who have signed up with SingTel, StarHub or M1 to participate in moblogging at the NDP site, all that needs to be done is to chat via SMS or posting comments at the web site online by entering the mobile phone number registered with the respective providers.

For example, if a moblogger wish to chat with a person who his hosting his or her moblog site at NDP web site, the user will key in the following syntax and send message via SMS to NDP site phone number 91773799:

Rm2 nickname \* My message to you

**How to chat with other people in the chatroom**

**Example:**

**Step 1:** Key in the Name of the chatroom

**Step 2:** Key in Blogger's Nickname. Note that all instructions are NOT case sensitive. (i.e. both uppercase and lowercase are accepted).

**Step 3:** An asterisk "\*" to indicate that your message is beginning.

**Step 4:** Your Message

Key in chatter's nickname, followed by your message:

`<chatroom code> <nickname> * <message>`

Send it to...

**91773799**

**Note:**

- The total length of the SMS message should not exceed 160 characters.
- SMS chatting charges apply.
- You may initiate a chat with the blogger at anytime. However, owing to heavy work schedules, bloggers may not be able to reply to you.

Once the message has been sent, the entry will be posted and reflected at the bloggers' site immediately. It is then up to the blogger to respond.

Like other blogging sites, moblog sites possess the ability to host picture files, and notes for open comments. Everything else about moblog is general the same as any other blog site.



The way moblogging works is generally the same as any other forms of blogging. The host of the blogger site post notes regularly to update latest entries for comments or as daily journal entries in a diary. Bloggers and Internet users can post their comments on the host's pictures and notes posted at the site whenever required.

For a taste of what moblog is like, feel free to visit <http://moblog.ndp.org.sg> or <http://www.moblog.com.sg/blog/spidey>.