

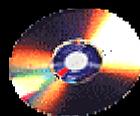
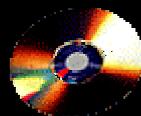
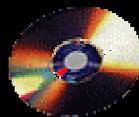
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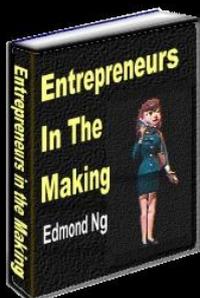
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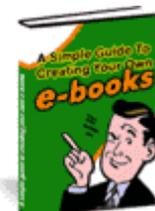
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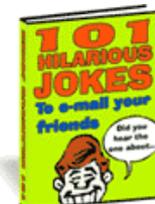
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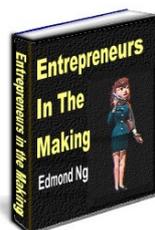
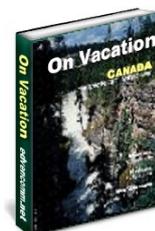
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FROM THE EDITOR

Dear Readers,

Welcome to the first issue of *Gadgets & Software* electronic magazine (ezine).

In this magazine, you will find reviews of electronic and software products, and tips on how to start your business using gadgets and software.

In this issue, you will read about upcoming new mobile phone Nokia 6230, software that helps you start an e-publication business and create ebooks, solutions to get rid of spyware, adware, and pop-ups.

For readers who wants to download these software to try out before purchase, a website has been created specially for this purpose at <http://www.edvencomm.net>.

The objective of this ezine is to provide information and reviews of products, so that you as the reader, can find out more details about the products before deciding on its purchase.

Happy reading!

Edmond Ng

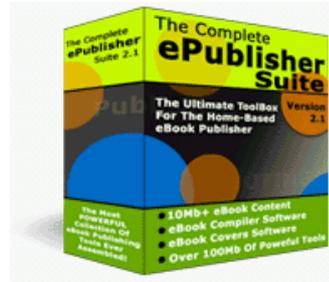
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gadgets & software

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Mobility in one device

Nokia 6230 is the newest phone model built for the mobile professionals. **EDMOND NG** takes a look at the conveniences it provides in a product review.

The ability to travel mobile is everybody's dream, but today it is constrained by the need for multiple devices to carry out different functions.

Take the example of a businessman. When travelling around the world, he will need a This is where Nokia 6230 comes into play. The new phone model has been created with the mobile professionals in mind, with features providing many conveniences in a single device. These conveniences include extensive calendaring midlet, multiple connectivity options via EDGE and Bluetooth wireless technology, integrated VGA camera and video recorder, and a removable multimedia card.



“Mobile professionals, who are generally early adopters of technology, demand advanced wireless functionality and higher data speeds to keep them informed, entertained and connected while on the move,” said Tomi Paatsila, Director, Mobile Phones Business Unit of Nokia Mobile Phones Asia Pacific.

“The Nokia 6230 brings a rich multimedia experience, connectivity and messaging functionality to the Nokia classic range of phones. With EDGE, Bluetooth, an integrated



camera, MMS functionality, an MP3 player and additional storage in removable multimedia card, the Nokia 6230 addresses these needs with an impressive list of features to help the busy executive balance a hectic work schedule with after-work responsibilities”.

Some of the key benefits of using Nokia 6230 are seamless and wireless connectivity via Bluetooth technology,



high speed data transfer via EDGE and GPRS, enriched messaging functionality using MMS and SMIL with full integration of text, image, video and audio clips, and tri-band network coverage support in Europe, Africa, Asia-Pacific, North America, and South America, using

EGSM 900, GSM 1800, and GSM 1900.

In addition to the business tools included in Nokia 6230, the phone also package applications such as Converter II, which helps convert currencies, measurements, and temperature; World Clock II; and Translator, all of schemes, wallpaper, animated colour screensavers, ready to go 20 polyphonic and 10 monophonic

ring tones, text and picture messaging, image editing features, voice features, Pop Port and USB connector, Mobile Wallet for online transactions, PC Suite for local synchronisation of personal data and picture gallery, and Presence-enhanced Contacts to let people know your whereabouts or status of availability.

GLOSSARY

Bluetooth. New technology for wireless connectivity.

EDGE. Enhanced Data Rates for Global Evolution (EDGE) is a 3G radio technology.

GPRS. General Packet Radio Service (GPRS) provides wireless connection to data networks.

PDA. Personal Digital Assistant (PDA) is a lightweight hand-held computer for use as a personal organiser.

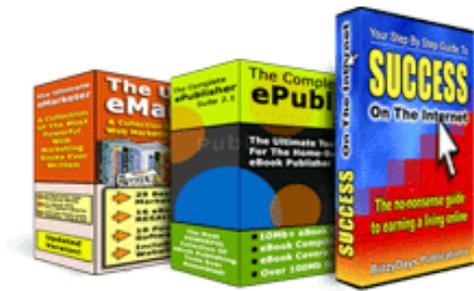
WAP. Wireless Application Protocol (WAP) is an open international standard for applications using wireless communication.

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FEATURE



Electronic publishing will soon replace the print media, says many trend watchers and publishers. However, this is unlikely going to happen overnight, as electronic on-screen reading through the use of desktop or hand-held computers is still at its infancy, especially in Asia.

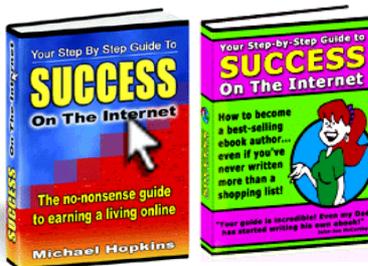
Starting an e-publication business

by Edmond Ng

Notwithstanding though is the fact that electronic media has now become the next wave dominating the world of publication. E-books, e-zines, and e-newsletters are here to stay. Take a look at the huge financial investments by publisher Barnes and Noble for electronic publications, the many e-libraries set up by educational institutions for a clear indication of what the future holds.

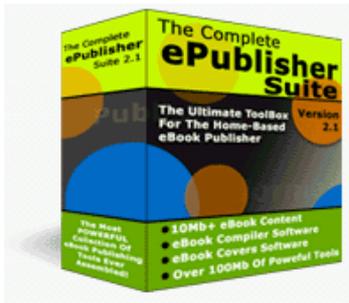


With the demand for e-publications rapidly increasing, and with improved technology in hand-held digital reading devices, a business in this area marks a viable venture for some. This is where products such as *Your Step by Step Guide to Success on the Internet*, *The Complete ePublisher Suite*, and *The Ultimate eMarketer* come into play.



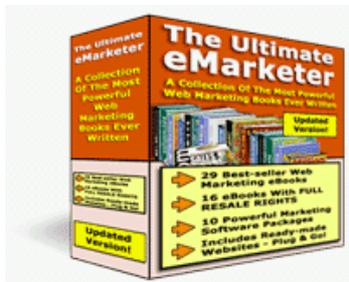
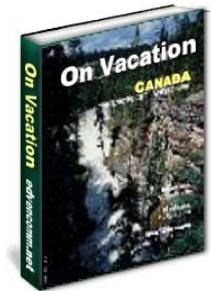
Your Step by Step Guide to Success on the Internet is an e-book that teaches you through a tutorial, how to start an on-line business. A trial version of this e-book is available at: <http://edvencomm.net/bizzy.html>.

The Complete ePublisher Suite contains all the necessary software and tools to publish e-books. The package includes several e-book compilers for creating, publishing and converting web pages and



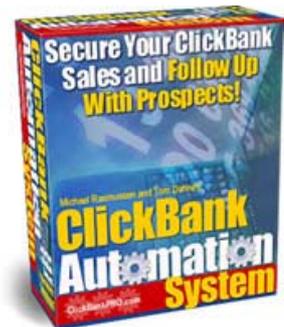
graphics into executable files. Each compiler varies in features, depending on the needs for ease of use or more functionality. A simple program for creating 3D e-book product covers is also included in the *Suite*, and although not as sophisticated as the expensive full-featured programs available in the market, it fulfills the basic designing needs for creating virtual book

covers for launching image links at the web site. Just select the graphic of a 3D book from the template, add in a texture or colour, or import an image for easy skewing into shape of the cover, then type in the title to complete the virtual product image for presentation on the web. Packed with numerous tools in the *Suite*, the package also includes software for word processing and HTML editing.



The Ultimate eMarketer is a collection of marketing books and tools from the Internet, bundled in a package. Content includes e-books on insider tactics, tricks and tools, and software for generating traffic.

With the numerous e-publishing solutions in the marketplace, starting a low cost e-business at home with software and tools such as these becomes a breeze to aspiring technopreneurs. To further enhance the business, the technopreneur can automate the sending of thank you messages and add customers to follow-up auto responders by using an optional product, *ClickBankPRO*. This product also provides protection from unauthorized download and theft, thus increasing and securing your profits.



Technopreneurs today can now quickly start a home business in e-publication without much difficulty, once the right tools and software are available. For beginners who are unfamiliar with what e-publication has to offer, a good start is to read through the book, *Your Step by Step Guide to Success on the Internet*. The next step is to create your web pages, e-books, and the product cover images using *The Complete ePublisher Suite*. The final stage of getting the e-publication business running is to market the product and generate traffic to your web site using *The Ultimate eMarketer*. To secure and protect revenue earnings, install the optional software *ClickBankPRO*.

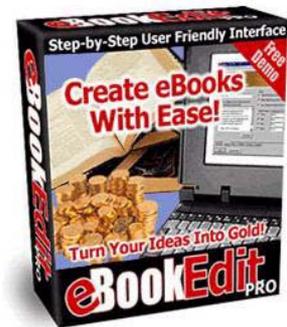
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Create e-books and e-zines in minutes

by Edmond Ng

The use of e-publication for information exchange is fast becoming a norm. To many Internet users, e-books and e-zines such as those produced using *Adobe Acrobat* or *eBook Edit Pro* software are commonly accessed and downloaded for reading via the web to computers and hand-held devices. E-libraries are now a common way of distributing information and study materials to students in educational institutions, a practice that is especially useful for students studying off-campus or through distance education.

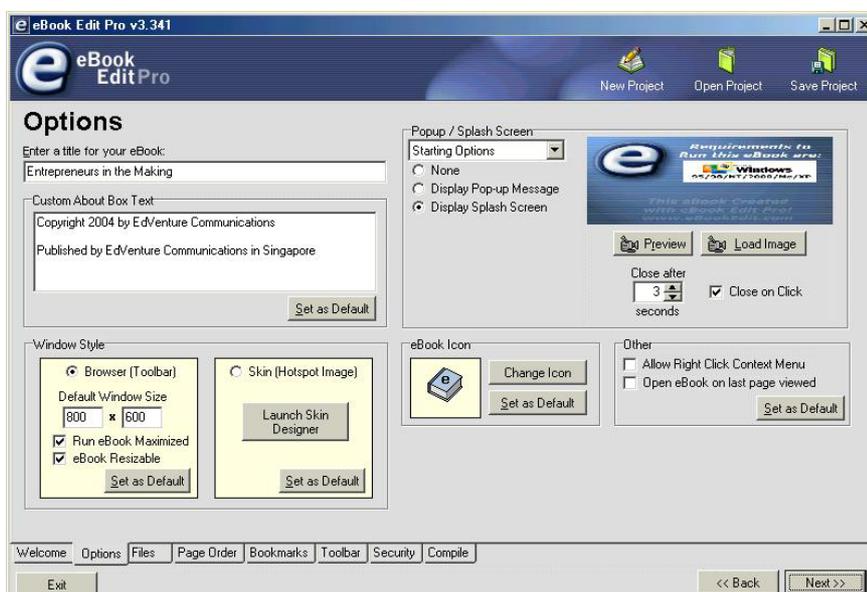


There are two types of e-publication software in the market. Depending on whether the article content is created using word processing or HTML web language will determine which type of e-publication software to use for creating e-books and e-zines. For documents produced using word processing software such as MS Word, the choice for converting e-books quickly is usually Adobe Acrobat, since most Internet users will already have the Acrobat Reader. For documents created using web language, an e-

book compiler software such as *eBook Edit Pro* is usually used to produce an executable program file.

Using *eBook Edit Pro* is easy. Once your web pages and graphics are ready for conversion, the compiler will compress all the files in the specified directory and produce the e-book in minutes. All that needs to be done is just to click on the 'New Project' button when the compiler program is launched, key in the title of the ebook,

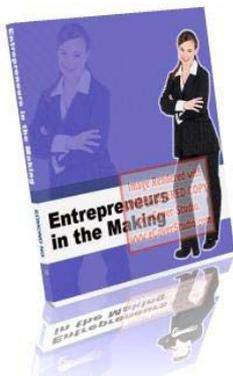
pick a preferred icon, specify the screen display size, select the folder where all the files are to be compiled, arrange the page ordering for the html files, add bookmark to advertise and web link affiliate programs and home pages, then click compile and save the ebook in a specified directory. The whole process takes a few minutes. The only actions required to complete the whole process are just clicking the "Next" button sequentially while inputting



the necessary information on each page, and ending by clicking the “Compile” button and saving file.

Once the process is complete and output to an executable file, the ebook can then be freely distributed. When opened, the readers will see the web page content as in a browser. The only difference is it can be read off-line, and the content pages come with a toolbar at the top for navigating next, back, home, font sizing, search, print, and exit.

With the e-book compilation completed, the next step is to create a virtual cover image of the product to be placed at the website for launching or downloading the program.



attracting Internet users.

eCover Studio is an application that helps create a 3D product image. Using the software, the creator can package how the product looks using selectable options like books, magazines, CD box, software box or others.

All that needs to be done is just to select the image type for packaging from the template, fill in all the necessary information in the input fields, specifying the text for the front cover and the side label, then rotate the virtual product image to the angle desired, add the lightings and reflection effects, click on the compile button and finish off the 3D image rendering before



saving the image.

Creating e-books and e-zines using e-publication software is easy for users who are familiar with HTML, or who already have files created for web pages. Using e-book compiler and product cover creators such as *eBook Edit Pro* and *eCover Studio*, the effort to produce electronic documents and images is kept to minimal, and exchange of information can be done fairly quickly.

For more information about e-publishing, or where to obtain trial versions of e-compiler products, please visit the following websites:

E-publishing information:
<http://www.ebookcompiler.com>

Free demo version of *eBook Edit Pro* and *eCover Studio*:
<http://www.edvencomm.net/ebookedit.html>

Free e-books and tutorial guides:
<http://www.edvencomm.net/bizzy.html>

Information on *Adobe Acrobat*:
<http://www.adobe.com/products/acrobat/>

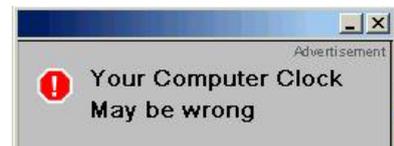
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Spyware and Adware Defence

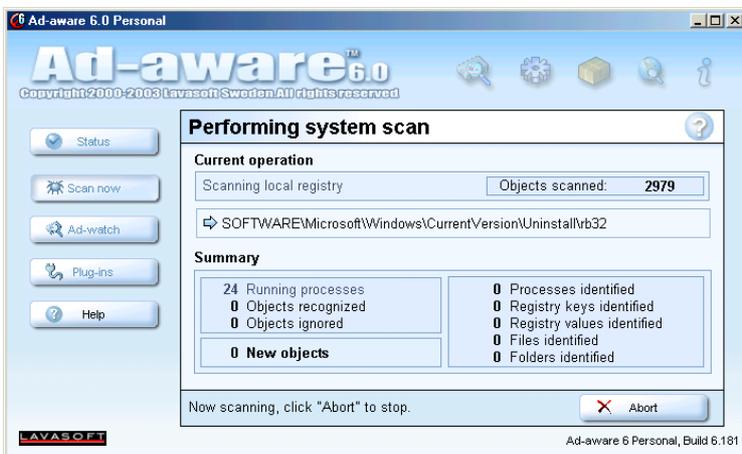
by Edmond Ng

John is about to click on a hyperlink while surfing the Internet, when a pop-up advertisement appears and is clicked instead. He then closes all the pop-up advertisements and continues his surfing without realising that his last action has triggered an installation of a program running in the background on his PC. When John works on his PC the next time, he faces occasional advertisements pop-ups on his computer screen even when the Internet is disconnected.



Jane downloads a program from a website offering freebies like screen savers, games, or pictures. After scanning the files to ensure there is no virus, she installs the program, unaware that another program is also being installed in the background on her PC. The next time she uses the PC, she finds occasional pop-up advertisements appearing on her computer screen.

These are two common scenarios of how adware and spyware can unknowingly be installed into a PC. The dangers faced by PC users today are bountiful. Not only are viruses, worms, and malicious programs lurking in almost every PCs connected to the Internet, there are also the spyware and adware that can seriously affect computer performance, infringe PC security, and intrude privacy.

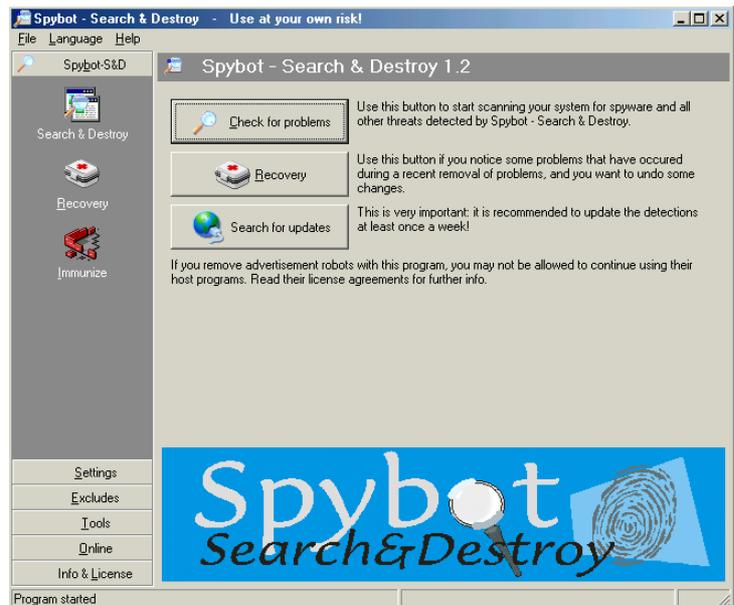


The quickest way to find out whether a PC has malicious programs is to do a CTRL+ALT+DELETE and observe whether any program processes that are unfamiliar or are known spyware or adware. If you are a frequent user of the Internet, it is likely that your PC may have been invaded by more than one of these programs.

Getting rid of these programs is not at all easy, as it usually writes into

the Windows registry, creates directories in your Program Files folder, and cannot completely uninstall itself even if you perform a program removal through the Control Panel. Certain spyware programs also write parameters in the registry that ensures it gets reinstalled if deleted or uninstalled.

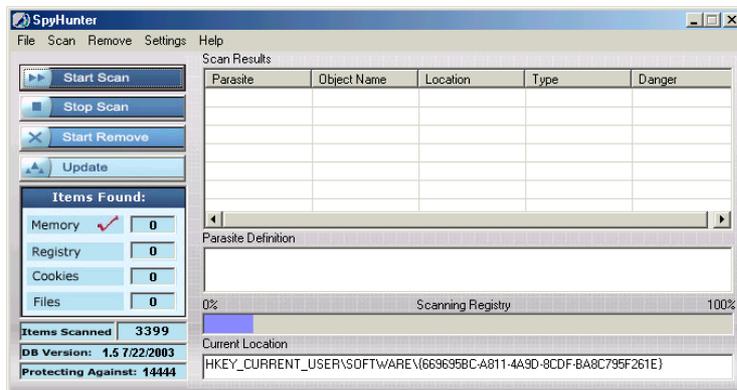
Fortunately, there are many software out there that helps you detect and remove spyware and adware programs conveniently, but these solutions can be costly. For the price conscious and those who cannot afford the cost, the alternative is to use freeware.



Freeware can help solve many problems, but being free, it is understandable why most comes with certain limitations or conditions. A good place to begin searching for free software is at <http://download.com>.

Three of the more popular and frequently used anti-spyware and anti-adware freeware are *Ad-aware*, *Spybot*, and *SpyHunter*.

Ad-aware scans and detect memory, program processes, registry, files, and folders before it removes all suspicious and malicious known parameters. The program provides a preview that allows users to select what to be and not to be removed before execution. *Ad-aware* comes with regular updates for detection that should be performed before scanning. The difference between the free version and the paid version is in the function, *Ad-watch*, which is a resident program that provides preventive action against installation of malicious program. This means that if you are using the freeware version, you must regularly run the program to provide anti-spyware and anti-adware support.



Spybot is functionally similar to *Ad-aware*. It has a quarantine option that registers objects removed for each session, which can be recovered if required. This quarantine objects, however, must be removed manually if no longer needed. *Spybot* also provides the option to set search exclusions and immunisation on the Internet Explorer. The *immunize* function blocks known bad products from installing into your PC. The

program is a fully functional and is not tagged with a price. Information for optional donation is included in the Help menu.

SpyHunter is an anti-spyware scanning program, which provides extensive information on the exact location of registry parameters, folders, and files. The free version does not provide automated removal of spyware or adware. Its primary purpose is to inform, and if you are technically competent, you can manually remove the registry parameters, folders, and files one-by-one. Detection scanning for this program is somewhat slow, but may be more extensive than other anti-spyware programs. *SpyHunter* automatically starts on boot-up – even if you do not want it to do so. The only way to get rid of the program from starting up during Windows login (even after it has been uninstalled), is to remove the program statement in the registry manually:

HKEY_LOCAL_MACHINE\SOFTWARE\Microsoft\Windows\Run\...SpyHunter

For frequent users of the Internet, the anti-spyware program is best run at least once a week. Each time before executing scan, ensure that program is updated. Consider running more than one of these programs where necessary, as not all spyware or adware is detectable by a single program. As part of preventive measures, do not sign-up or install programs that are not necessary for your PC and do not click on links provided by spam e-mail or advertisement banners.

Glossary

Spyware. Any technology that aids in gathering information about a person or organisation without their knowledge. On the Internet, spyware can be a program that is installed in someone's computer secretly which is used to relay information to advertisers or other interested parties. Spyware can also be in the form of a software virus.

Adware. Any software application that displays advertising banners while program is running. Adware applications deliver advertisements which may be viewed through pop-up windows or through a bar that appears on a computer screen.

The author of this article is a freelance writer @ <http://www.writers.net/writers>.

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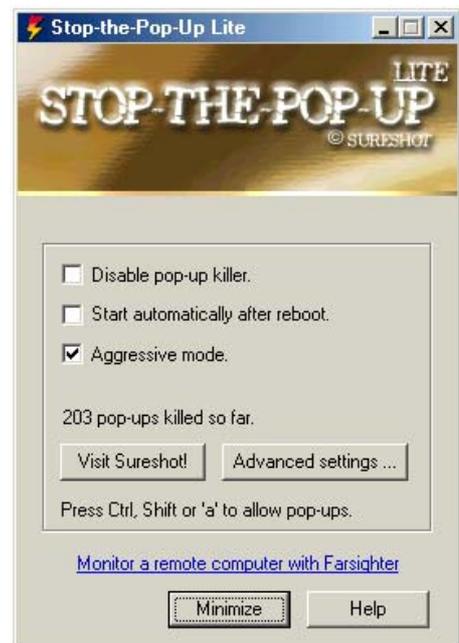
Killing the Pop-ups and Advertisements

by Edmond Ng

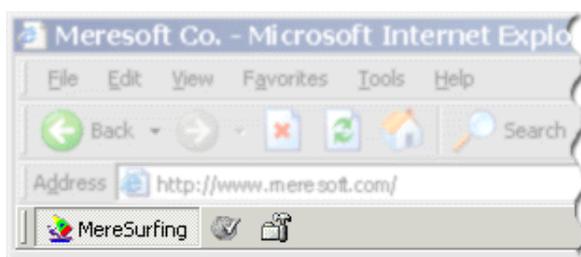
Have you ever wonder how you can be rid of all the pop-up advertisements when you visit certain websites? Now, you can – with freeware pop-up stoppers.

Three of the more popular freeware that help users get rid of the pop-ups while surfing Internet are: *Stop-The-Pop-Up Lite*, *MereSurfing*, and *Google Toolbar*.

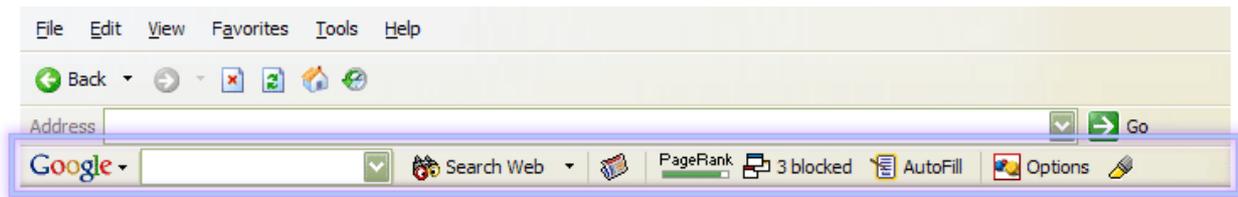
Stop-The-Pop-Up Lite is a simple and small program that can be loaded at startup on reboot. Not much configuration is required. When set to aggressive mode, all types of pop-up will not be allowable, so when you need to access a pop-up window or a second browser window, you need only to press and hold the CTRL key while activating the program or link. When downloading program, ensure that the ‘Lite’ version is selected instead of the ‘Free Edition’, which has allows for short-term use only before the payment reminder bombs out.



MereSurfing is a browser toolbar pop-up ad stopper that allows multiple type of configurations, including aggressive mode blocking, toggle CTRL key for temporary pop-up enablements, trusted domains setup, cookie and caching eraser settings. Unlike pop-up stoppers that pre-launch a program during operating system startup and is usually visible at the system tray, the *MereSurfing*



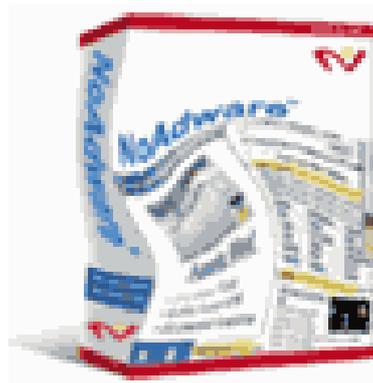
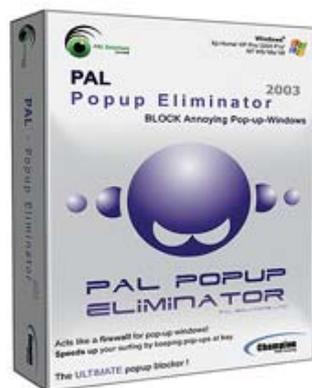
program is only used at the web browser level, displaying three added buttons on the browser toolbar. There is no need for an additional toolbar that is cluttered with functions that may not be necessary. With trusted domains setting, *MereSurfing* can be configured to allow pop-ups on specified trusted websites.



Google Toolbar is a toolbar program that is added to the web browser, and includes multiple functionalities, including a pop-up blocker. The pop-up blocker is functionally similar to the *MereSurfing* program. To allow pop-up to appear for a specific link or program, you need only to press and hold the CTRL key while executing. Similar to the *MereSurfing* trusted domain function, *Google Toolbar* pop-up blocker provides a whitelist to allow pop-ups for specified sites.

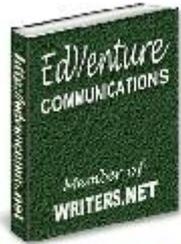
There are many more pop-up stopper programs in the market that provide better functionalities for a small fee, or for a free-to-try trial. If you are keen on exploring more of such software, feel

SAY GOODBYE TO SPYWARE, ADWARE, & POP-UP!



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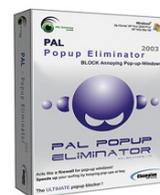
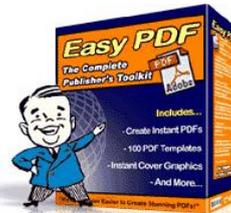
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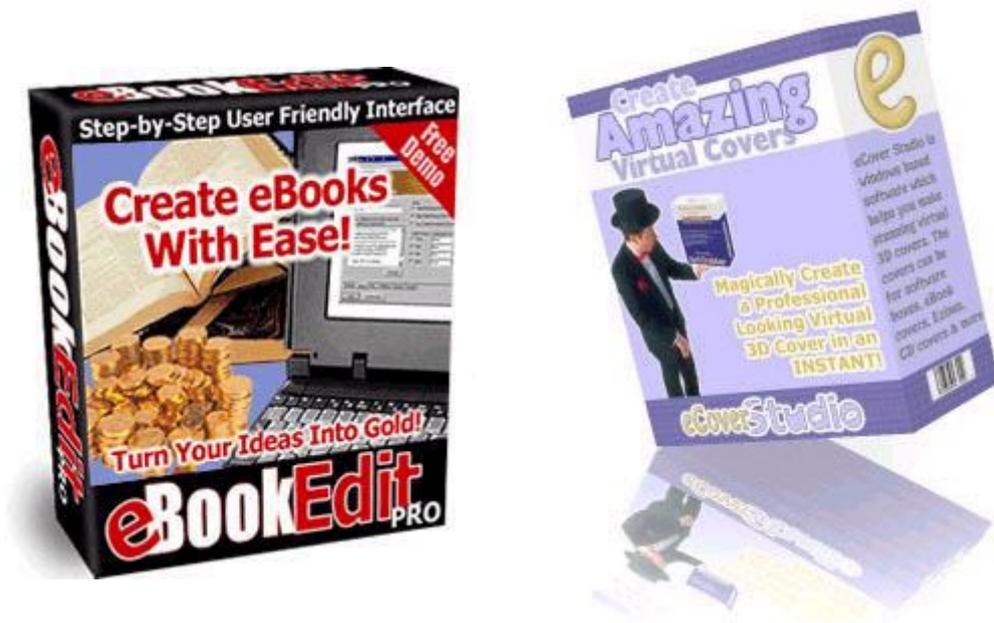


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