

Build Your Own Transport-related Apps

with LTA's Open Data



You may have already heard or used the *MyTransport.SG Mobile* app by LTA. This award-winning app is the first land transport portal in Singapore dedicated to everyday travellers such as commuters, motorists and cyclists to help them make informed decisions and better plan their journey.

Now you can develop your own transport-related apps with LTA's open data sharing initiative on the cloud. Introducing **DataMall@MyTransport.SG**, LTA's repository of over 80 datasets, which includes data categories such as public transport, traffic, and geospatial.

Public Transport Related	Traffic Related	Geospatial
+ Bus Route	+ Carpark Lots Availability	+ Bus Stop Location
+ Bus Service Info	+ Carpark Rates	+ LTA Arrow Marking
+ Park & Ride Location	+ Traffic Images	+ LTA Bollard
+ Premium Bus Route	+ Traffic Information	+ LTA Control Box
		+ LTA Convex Mirror

LTA's Open Data-Sharing initiative has garnered strong interest from business partners, research institutions and third party developers since its inception, generating about 2 million data downloads per month. This in turn supports more than 8 million monthly hits from 25 new, innovative transport-related applications, created on mobile devices such as iPhones and Android phones.

Contact us for more information ...



www.mytransport.sg

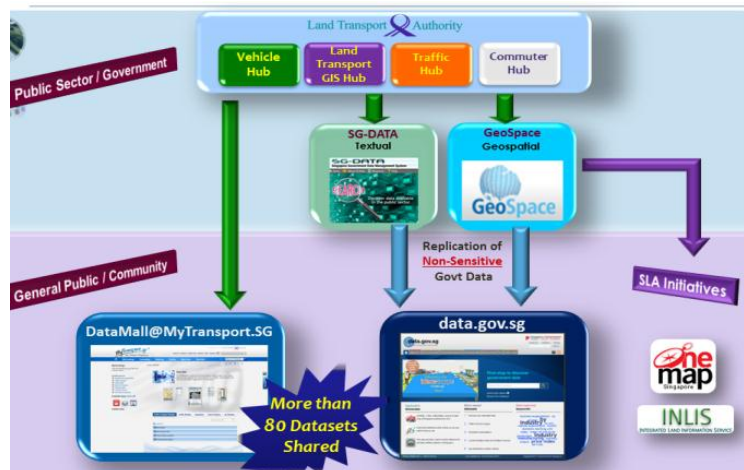


1800-CALL-LTA
1800-2255-582

Benefits Co-Creation



Data Accessibility



Solution's Offerings

Third party developers, companies, and students who are keen to co-create and innovate transport applications on smartphones are welcomed to download in-depth transport and traffic related data sets for research and development of third party mobile applications, via the data-sharing repository on the portal, **DataMall@MyTransport.SG**.

The innovative transport apps are published under App Zone in the MyTransport.SG mobile app and have seen very high adoption rates for a third party app dedicated to providing bus arrival information. MyTransport.SG is continuously optimised for all popular mobile browsers to cater to every mobile user, including Safari 4.0, Android browser, Windows Mobile IE 5.0 and 6.0, Opera Mobile 9.7, Opera Mini and Blackberry, and is built with the latest cutting-edge technologies (HTML5.0).